

CURRICULUM VITAE

PERSONAL PROFILE

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Area of Specialization : Banking



EDUCATIONAL PROFILE

ACADEMIC QUALIFICATIONS

#	Degree	Institution	University	Month & Year of Passing	Percentage of marks
1.	B.Com	AKDR Women's College, Rajapalayam	Madurai Kamaraj University	2003-2006	69%
2.	M.Com	AKDR Women's College, Rajapalayam	Madurai Kamaraj University	2006-2008	74%
3.	M.Phil.	Standard Firewoks Rajarathnam College for Women	Madurai Kamaraj University	2009-2010	79%
4.	Ph.D.	AyyaNadarJanaki Ammal College	Madurai Kamaraj University	2014-2017	NA
5.	B.Ed	Sundareswari College of Education	Tamilnadu Teachers University	2008-2009	69%
6.	P.G.D.C.A	Rajapalayam Rajus' College	Madurai Kamaraj University	2013-2014	65%

TEACHING PROFILE

#	Name of the Institution	Designation & Department	From	To	Total Years
1.	RajapalayamRajus' College	Assistant Professor , Commerce With Computer Application	06-02- 2014	25-08- 2018	4 YEARS & 6 MONTHS
2.	RajapalayamRajus' College	Assistant Professor , Commerce	27-08- 2018	Till Date	3 YEAR & 3MONTHS
Total Teaching Experience:					7YEARS&9MONTHS

PARTICIPATION IN EXAMINERSHIP / QUESTIONPAPER SETTING / VALUATION

1. Appointed as Additional examiner in M.K.University 2016 onwards.

ORIENTATION COURSE ATTENDED:

- Completed the Online Faculty Induction programme organized by the UGC, Human Resource Development Centre, MADURAI KAMARAJ UNIVERSITY held from 23.11.2020 – 22.11. 2020

CONFERENCE ATTENDED:

- Participated in E-conference on “Innovations in Management Practices for Sustainable Development Goals” organized by S. B. Patil Institute of Management held on 3rd & 4th September, 2020.
- Participated in the Panel Discussion on Digital Metamorphosis: Driving Digital Experience Post Pandemic organized by RAMAIAH institute of Management on 12th February, 2021.
- Participated in International Panel Discussion on “The virus and its global effect on the psychological, physiological, Spiritual and Educational viability-A composite talk on COVID 19 “ organized by LangLit International peer reviewed open access journal on 18th July 2020.

FDP

S.No	NAME OF THE PROGRAM	TOPIC	DATE	INSTITUTION NAME
1	FDP	Building an Optimum Portfolio in the Post COVID 19 World	21-05-2020 -28-05-2020	Kristu Jeyanti college
2	FDP	Past, Present & Future	28-05-2020	Rajapalayam Rajus' College
3.	National FDP	Innovation ,Incubation & Entrepreneurship	05-06-2020	Rajapalayam Rajus' College
4	National one week FDP	Effective and quality Research writing	07-06-2020 to 13-06-2020	Patrician College
5	National Level Faculty Development programme	Future of Examination Blooms Taxonomy	08-06-2020	GTN Arts and Science College
6	National FDP	A Paradigm shift for strategic enhancement of Higher Education	08-06-2020 to 15-06-2020	Rajapalayam Rajus' College
7	FDP	Pedagogy	09-06-2020	Mary Matha College of Arts & Science
8	National FDP	Re-Energizing the classroom with Innovative Teaching Techniques	12-06-2020	Rajapalayam Rajus' College
9	International FDP	FDP	13-06-2020 to 14-06-2020	Rajapalayam Rajus' College
10	National Level Faculty Development programme	Enhancing Classroom with Gamification	25-06-2020	Rajapalayam Rajus' College
11	International FDP	Challenges & Opportunities in futuristic learning & development sector	01-07-2020	Guru Nanak College
12	International FDP	AI and Data Science	22-07-2020 to 26-07-2020	JSPM'S Rajarshi Shahu College of Engineering

13	FDP	Machine tool building finishing process and report management	19-04-2021 to 24-04-2021	Karpagam Academy of Higher Education
14	International Professional Development Programme	Effective and quality Research writing	07-06-2021 to 15-06-2021	Patrician College
15	National Level FDP	Redesigning business Education	14-06-2021 to 18-06-2021	St.Xavier College
16	International Professional Development Programme	SPSS	21-06-2021 to 27-06-2021	Patrician College
17	Professional Development Programme	E-Content Development	23-06-2021 to 30-06-2021	Rajapalayam Raju's College
18	National Level Virtual Development programme	Secondary Data Analysis in Social science Research	01.09.2021 to 03-09-2021	Virudhunagar Hindu Nadars Senthikumara Nadar College

RESEARCH PROFILE

LIST OF PUBLICATIONS

#	Title of the Paper	Journal	Volume	Year	Page	Impact factor
1.	A Study on online Purchasing behavior in Rajapalayam	Kala Sarovar	Vol-24 no.01(VI)	2021	148-150	
2.	An Overview of Cloud Computing	Journal of Emerging Technologies and Innovative Research	Vol 5, Issue 11	2018	71-73	5.087
3.	Innovation Management	International Journal of Multidisciplinary	-	2018	591-594	4.184
4.	A Study on housing finance of HDFC PRIVATE Ltd in India	Indian Strategies in Functional Management	Vol 2	2016	220-224	-

CONFERENCES PARTICIPATED & PAPERS PUBLISHED IN PROCEEDINGS

#	International / National / State / Regional Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper	Date	ISBN If any
1	National	Green Marketing	MannaiRajagopala Naswamy Government Arts College, Mannargudi	Role of Green Marketing in Current Scenario	18 June 2014	ISBN-978-93-80622-04-0
2	National Level	Current Account Deficit and Fiscal Deficit in India	Sri KaliswariCollege, Sivakasi	Non Performing Assets and Fiscal Deficit	25&26 July 2014	ISBN-978-93-81724-37-8
3	National Level	Indian service Sectors in the information and communication Technology Era: Emerging Trends,Issues and Prospects	AyyaNadarJanaki AmmalCollege, Sivakasi	Indian Banking Sector Emerging Challenges	18&19 Dec 2014	ISBN-978-93-83191-09-3
4.	State Level	Financial Planning for Young Investors	MannarThirumalai NaickerCollege, Madurai	Financial Planning for Young Investors	17 th March 2015	
5.	National Level	Financial Literacy Programmes:Issues and Challenges	UrumuDhanalakshmi College, Tiruchirapalli	Financial Performance of HDFC Bank -An overview	11 th &12 th Sep 2015	
6.	International	Investment Options in the changing scenario	M.R.Goernment Arts College,Mannargudi	Investment Management of Banking Sector in India	8 th Jan 2016	
7.	National Level	Problems and Prospects of service sector in India	AyyaNadarJanaki AmmalCollege, ICSSR	Problems and Prospects of Banking Sector in India	29 th and 30 th March 2016	
8	State Level	Current Scenario of foreign Direct	RajapalayamRajus' College, Rajapalayam	Current Scenario of foreign	18 th march 2017	

		investment		Direct investment in India		
9	State Level	Opportunities for Entrepreneurs in Digital India	RajapalayamRajus' College, Rajapalayam	Demystifying Digital India	23rd Sep 2017	
10	National Level	Innovative strategies of Knowledge Management for sustainable Development	RajapalayamRajus' College, Rajapalayam	Impact on Green Banking	16th Feb 2018	
11.	International Level	Changing Global Business Perspectives	AyyaNadarJanaki Ammal College, Sivakasi	Changing Global Business Perspectives	17 th Feb 2018	
12	National Level	Goods and Services Tax- A Paradigm Shift in Indian Taxation	RajapalayamRajus' College, Rajapalayam	GST in different countries	2nd & 3rd March 2018	
13	National Level	Recent Trends in e-Payment	RajapalayamRajus' College, Rajapalayam	Avenues of Inter Bank Fund Transfer	28 th Sep 2018	
14	National	Globalization, Innovations in Technology and Consumer Protection	Periyar University	Impact of E-Banking	29 &30 th July 2019	